TAN CHONG MOTOR HOLDINGS BERHAD

TH ANNUAL GENERAL MEETING 24 MAY 2018





1. 2017 PERFORMANCE OVERVIEW & KEY INITIATIVES

2. 2018 OUTLOOK

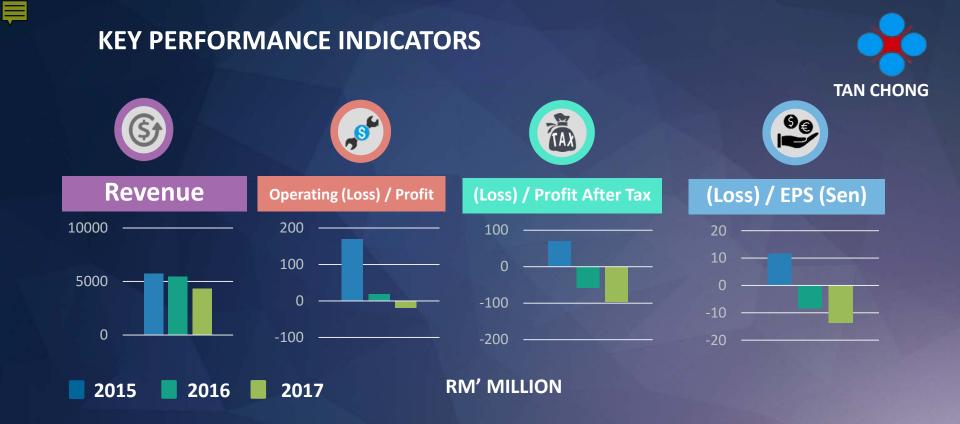
3. GOING FORWARD





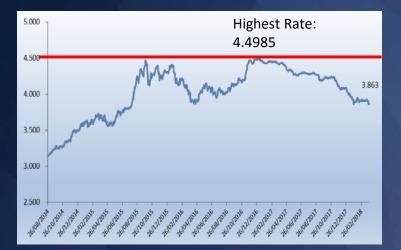
2017 PERFORMANCE OVERVIEW & KEY INITIATIVES

Financial Performance

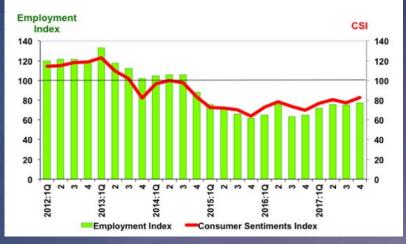


KEY CHALLENGES





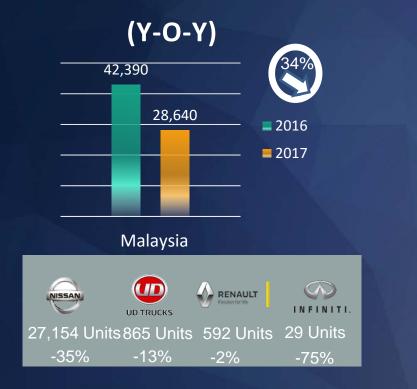
- Highly competitive market
- Ringgit vs U.S. Dollar fluctuation



- Soft consumer sentiments
- Strict lending guidelines



VEHICLE SALES 2017 (Y-O-Y)









GROUP RESULTS SUMMARY

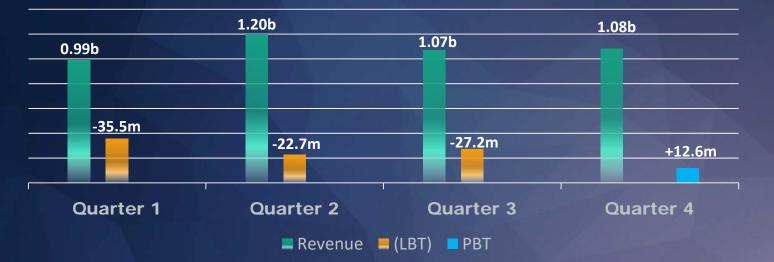


In RM'000, Unless Stated Otherwise	31-Dec-17	31-Dec-16
Revenue	4,341,228	5,460,757
Operating (Loss) / Profit	(18,709)	18,695
Loss Before Tax	(72,811)	(43,080)
Loss After Tax	(96,389)	(59,034)
Loss Attribute To Owners Of The Company	(88,597)	(54,943)
Loss Per Share (Sen)	(13.57)	(8.42)

Year On Year (Y-o-Y), Revenue Is Lower By 20.5% Due To Lower Sales

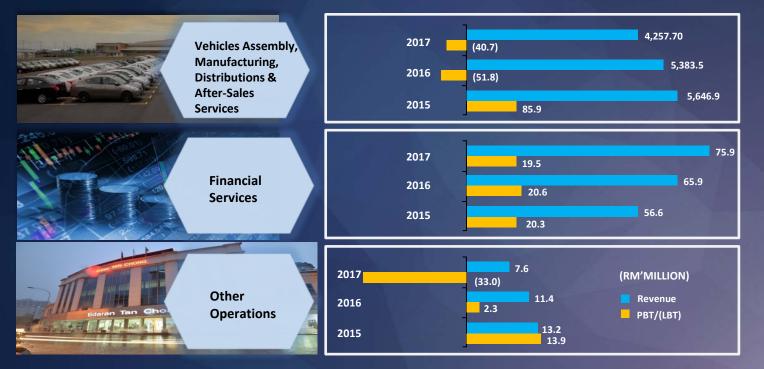
GROUP FY2017 QUARTERLY RESULTS





Active counter measures undertaken to improve the Group's performance

TCMH SEGMENTAL GROUP REVENUE & PBT

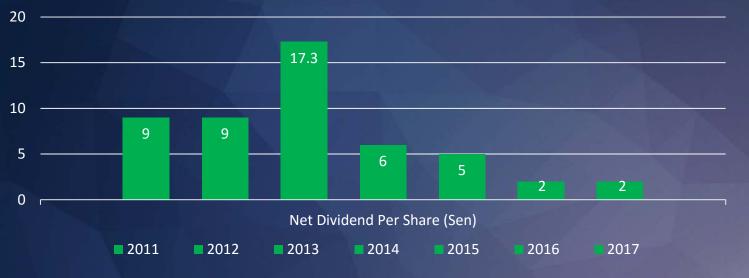






RETURNS TO SHAREHOLDERS





The Group Continued To Distribute Dividend To Shareholders

Strategy Overview

Effective Financial Management mprove Competitiveness n Domestic Market Regional Expansion



- Measures to improve Group cash flow and liquidity position and returning to profitability
- Sustain sales momentum with various sales & marketing strategies and stronger sales distribution and after-sales network
- Regional expansion to diversify and grow the Group's business





2017 PERFORMANCE OVERVIEW & KEY INITIATIVES

Key Initiatives

Core models line-up





Core models line-up









2017 KEY INITIATIVES



The 7-Years warranty with unlimited mileage for Nissan and Infiniti models Nissan 2017 UEFA Sales Campaign Nissan Star Wars sales campaign



2017 KEY INITIATIVES





1 millionth Nissan rolled out in 2017

Launched local assembly model of Renault Captur Launched the new UD Trucks Croner truck

2017 KEY INITIATIVES – Indo-China





New Nissan X-Trail launched in Indo-China markets Tan Chong's Myanmar plant start production of Nissan Sunny Introduction of the new 2017 Nissan Navara Premium In Cambodia in March 2017

Motor Trading in Numbers – Malaysia

85 Showrooms72 Service centres

3 Plants

TOTAL BRANCHES



28,165 TOTAL VEHICLES SOLD



Over 600,000 Total vehicles serviced











Motor Trading in Numbers – Indochina

28 Showrooms

27 Service centres

TOTAL BRANCHES



6,942 TOTAL VEHICLES SOLD



Over 13,000 TOTAL VEHICLES SERVICED











Current Business Presence in Malaysia & Indo-China

TAN CHONG



Myanmar

1 Plant, 1 Showroom, 3 Dealers, 1 Service Centre, 3 Appointed Service Centres

Vietnam

1 Plant, 1 Showroom, 17 Dealers, 17 Appointed Service Centres

Laos

3 Showrooms, 2 Dealers, 2 Service Centres, 1 Appointed Service Centres

Cambodia

2 Showrooms, 3 Service Centres

Malaysia

3 Plants, 85 Showrooms, 49 Dealers, 90 Service Centres, 51 Appointed Service Centres

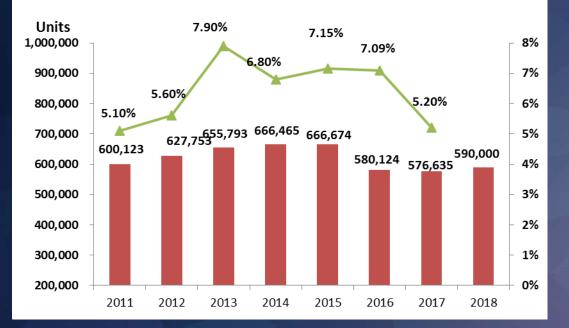
2018 Outlook

- Malaysia automotive market expected to remain challenging
- Regional automotive market expected to be buoyant
- Regain Tan Chong competitive position revitalised by new models





2018 Outlook: Malaysia – Total Industry Volume



TAN CHONG

- TIV forecast for 2018 590,000 units vs 2017 – 576,635 units
- TIV improved by 2.3%
- Expect the automotive market to remain challenging and competitive in 2018



1H 2018 KEY INITIATIVES





Launched local assembly model of ALL New Nissan Serena S-Hybrid Indo-China sales campaigns

New local assembly model of UD Trucks Croner truck line-off

Thank You

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SERENA

TAN CHONG

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DISCLAIMER

Cautionary Statement with Respect to Forward-Looking Statements

TAN CHONG

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These factors include (i) changes in economic conditions, currency exchange rates, the laws, regulations, government policies, or political instability in the market place, (ii) circumstances relating to our ability to introduce, in a timely manner, and achieve market acceptance of new products, and (iii) shortage of fuel or interruptions in transportation systems, labor strikes, work stoppages, or other interruptions to or difficulties in the employment of labor in the major markets where we purchase materials, components, and supplies for the production of our products or where our products are produced, distributed, or sold.

